
media group **mafra**

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EDIT CALENDAR 2019
NATIONWIDE THEMATIC SUPPLEMENTS

NATIONWIDE THEMATIC SUPPLEMENTS – EDIT CALENDAR 2019

FINANCE

MF DNES Daily

Life insurance (TOP KOMBI)	7. 5.
Investments and savings (TOP KOMBI)	1. 10.
CSR (TOP KOMBI)	3. 12.

Lidové noviny Daily

Motor third-party liability insurance and motor damage insurance (KOMBI)	5. 4.
Life insurance (TOP KOMBI)	10. 5.
Investments and savings (TOP KOMBI)	4. 10.
Home financing, mortgages (KOMBI)	1. 11.
Motor third-party liability insurance and motor damage insurance (KOMBI)	22. 11.
CSR (TOP KOMBI)	6. 12.

Auto Dnes

Motor third-party liability insurance and motor damage insurance (KOMBI)	2. 4.
Car financing	16. 4.
Motor third-party liability insurance and motor damage insurance (KOMBI)	19. 11.

Doma Dnes

Home financing, mortgages (KOMBI)	31. 10.
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HOUSING, HOUSE AND GARDEN

Doma DNES

Bathroom accessories	23. 1.
Swimming pools	20. 2.
Garden technology	27. 3.
Construction – special issue	17. 4.
Balcony, terrace	24. 4.
Wooden buildings and prefabs	12. 6.
Hobby – special issue	21. 8.
Kitchen	4. 9.
Heating systems	25. 9.
Renovations – special issue	16. 10.
Smart home	13. 11.

Rodina Dnes

Great spring cleaning	12. 4.
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Pátek LN

House, flat & garden	18. 4.
Smart home	17. 5.
New housing trends	18. 10.

HEALTH

Lidové noviny Daily

Seniors	13. 9.
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Ona Dnes

Slimming (recipes, exercises, cosmetics)	14. 1.
Women's health	4. 3.
Special issue: Get bikini ready	8. 4.
Health: tips on finding a lost balance	9. 9.
Women's health	4. 11.

Rodina Dnes

Biorhythms	11. 1.
Poisons in food	18. 1.
Detox and healthy food	15. 2.
Homecare	22. 2.
Measles	1. 3.
Vaccinations	8. 3.
Natural immunity support at every age	15. 3.
Beautiful teeth	10. 5.
Genetics and how does it help us	24. 5.
Healthy sunbathing	7. 6.
First aid kit on the go	14. 6.
Spine and bone joints	12. 7.
Skin diseases	19. 7.
Hair	2. 8.
Healthy sport activities	6. 9.
Spas and wellness	20. 9.
Healthy senior	4. 10.
Flu and cold	19. 10.
Osteoporosis	1. 11.
Secret body language - psychosomatic	6. 12.

Pátek LN

Vitality & Health	25. 1.
Vitality	20. 9.
Healthy lifestyle, relax, spa	8. 11.

FASHION A COSMETICS

Ona Dnes

Winter in mountains and in the city	28. 1.
Fashion trends for spring	18. 2.
Special issue: Spring trends in makeup	29. 4.
Swimsuit special + fashion trends	27. 5.
Fashion trends for autumn	16. 9.

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TRAVEL

Lidové noviny Daily

Summer holiday	22. 2.
Map: Croatia	June

Ona Dnes

Winter in the mountains and in the city	28. 1.
Planning a holiday	18. 3.
Winter travel - Fashion on the slopes	11. 11.

Auto Dnes

By car to Croatia	11. 6.
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Pátek LN

Travel	8. 3.
Come to Moravia	5. 4.
Come to Eastern Bohemia	10. 5.
Summer tips	21. 6.
Come to Moravia	11. 10.

Víkend Dnes

Mountains - last minute	26. 1.
Winter sun holidays	23. 2.
Tourism and camping equipment	20. 4.
Summer by the sea	11. 5.
Train trips	8. 6.
Trips to metropolis – series	13. 7.-31. 8.
Adventure holidays	5. 10.
Winter holidays	9. 11.

Téma Weekly

Travel	15. 3.
Summer holidays	17. 5.

GASTRONOMY

Ona Dnes

Easter cookbook	15. 4.
Barbecue cookbook	20. 5.
Summer cookbook - series up to 26. 8.	1. 7.
Confectionery 1 – series up to 9. 12.	18. 11.
Confectionery 2	25. 11.
Christmas cookbook	16. 12.
New Year's Eve cookbook and drinks	30. 12.

Doma Dnes

Barbecue	22. 5.
Preserving – series	3. 7.

Víkend Dnes

Tastes of vine	7. 9.
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Pátek LN

Easter cookbook	12. 4.
Preserving	4. 7.

Téma Weekly

Barbecue	7. 6.
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EDUCATION

MF DNES Daily

Graduates (TOP KOMBI)	21. 3.
School-leavers and graduates (TOP KOMBI)	19. 9.

Lidové noviny Daily

Secondary school overview (KOMBI)	8. 1.
Universities overview (KOMBI)	22. 1.
Entrance exams into universities (KOMBI)	5. 2.
Entrance exams into high schools	5. 3.
Graduates (TOP KOMBI)	19. 3.
Entrance exams into universities (KOMBI)	23. 4.
Language courses	14. 5.
Universities and post-secondary vocational colleges	20. 8.
Graduates (TOP KOMBI)	17. 9.
High school (KOMBI)	5. 11.

MF DNES Tabloid

High school (KOMBI)	4. 1.
Universities overview (KOMBI)	11. 1.
Where to study after graduation	7. 6.
High school (KOMBI)	18. 10.

Ona Dnes

Back to school: Parents' schooling mistakes	26. 8.
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Rodina Dnes

Entrance exams into universities (KOMBI)	25. 1.
Entrance exams into high schools and universities (KOMBI)	1. 2.
Entrance exams universities and post-secondary vocational colleges	26. 4.
Universities and post-secondary vocational colleges for late applicants	16. 8.
Back to school	23. 8.
Where to study after graduation	8. 11.

Pátek LN

Where to study after graduation	16. 8.
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BOOKS

Víkend Dnes

New books	16. 3.
Holiday books	22. 6.

CAR

Auto Dnes

New cars	8. 1.
Car for spring	5. 3.
Geneva Motor Show	12. 3.
Frankfurt Motor Show	17. 9.

SPORT

Dnes+TV

Ice Hockey World Championship	9. 5.
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CHRISTMAS SPECIAL ISSUES

Ona Dnes	
Gift tips	25. 11.
Christmas cookbook	16. 12.
Doma Dnes	
Christmas – Cleaning	27. 11.
Christmas – Presents	4. 12.
Christmas – Decoration	11. 12.
Christmas – Enjoy	18. 12.
DNES+TV	
Christmas supplement	28. 11.
Pátek LN	
Christmas supplement	29. 11.
Rodina Dnes	
Inspiration for Santa	29. 11.
Healthy Christmas	20. 12.
Víkend Dnes	
Books and other tips for gifts	7. 12.
Téma Weekly	
Christmas	6. 12.

OTHER THEMES

Ona Dnes	
Valentine's Day	11. 2.
ONA DNES SHOPPING – Coupons	May
Mummy - Special issue on children and parents	10. 6.
ONA DNES SHOPPING – Coupons	October
Doma Dnes	
2019 Horoscope	2. 1.
Mushroom guide	26. 6.
Rodina Dnes	
Crosswords	28. 6.
Pátek LN	
Yearbook	6. 12.

Esprit LN Magazine

Czech succes	6. 2.
Fashion trends	6. 3.
Men / Sport / Technology	3. 4.
Food / Drinks	17. 4.
Architecture	2. 5.
New generation	15. 5.
Tradition / Craft / Countryside	5. 6.
Pop / Music / Entertainment	3. 7.
Fashion trends	4. 9.
Celebration – 10 years of the Esprit magazine	18. 9.
Design	2. 10.
Watches / Jewelry	6. 11.
Beauty	20. 11.
Christmas	4. 12.

City Life Magazine

Issue No. 1	25. 1.
Issue No. 2	22. 2.
Issue No. 3	29. 3.
Issue No. 4	26. 4.
Issue No. 5	31. 5.
Issue No. 6	28. 6.
Issue No. 7	30. 8.
Issue No. 8	27. 9.
Issue No. 9	25. 10.
Issue No. 10	29. 11.
Issue No. 11	13. 12.

For prices: see the pricelist for the year 2019.

Dates of issue of attachments can be altered in exceptional cases.

The editorial plan can be updated during the year. About any changes clients will be informed in advance.

Contacts: <http://www.mafra.cz/kontakty-obchod>