
media group **mafra**

PRESS · ONLINE · TV · PRINT



EDIT CALENDAR 2021
NATIONWIDE THEMATIC SUPPLEMENTS

NATIONWIDE THEMATIC SUPPLEMENTS – EDIT CALENDAR 2021

FINANCE

MF DNES Daily	
Life insurance (TOP KOMBI)	11. 5.
Investments and savings (TOP KOMBI)	5. 10.
Lidové noviny Daily	
Motor third-party liability insurance and motor damage insurance (KOMBI)	9. 4.
Life insurance (TOP KOMBI)	14. 5.
Investments and savings (TOP KOMBI)	8. 10.
Home financing, mortgages (KOMBI)	5. 11.
Motor third-party liability insurance and motor damage insurance (KOMBI)	19. 11.
Auto Dnes	
Motor third-party liability insurance and motor damage insurance (KOMBI)	30. 3.
Car financing	13. 4.
Travel insurance	15. 6.
Motor third-party liability insurance and motor damage insurance (KOMBI)	9. 11.
Doma Dnes	
Home financing, mortgages (KOMBI)	3. 11.
Speciál Dnes	
Finance	3. 12.

HOUSE AND GARDEN

Doma DNES	
Bathroom accessories	20. 1.
Swimming pools	17. 2.
Garden technology	24. 3.
Construction – special issue	21. 4.
Balcony, terrace	5. 5.
Wooden buildings and prefabs	9. 6.
Kitchen	8. 9.
Heating systems	22. 9.
Renovations – special issue	20. 10.
Smart home	10. 11.
Speciál Dnes	
Construction	3. 9.
Pátek LN	
House, flat & garden	16. 4.
Smart home	11. 6.
New housing trends	15. 10.

TECHNOLOGY

Speciál Dnes	
Modern technology	19. 2.
Industry 4.0	6. 8.
International engineering fair 2021	1. 10.
IT: No limits	5. 11.
Téma weekly	
Modern technology	12. 2.

CAR

Auto Dnes	
New cars	12. 1.
Car for spring	9. 3.
Téma weekly	
Electric cars	12. 11.

HEALTH

Lidové noviny Daily	
Seniors	10. 9.
Ona Dnes	
Slimming (recipes, exercises, cosmetics)	11. 1.
Women's health	8. 3.
Eco issue	22. 3.
Special issue: Get bikini ready	6. 4.
Healthy tips	21. 6.
Women's health - skin	13. 9.
Women's health - digestion	1. 11.
Speciál Dnes	
Spa/wellnes	19. 11.
Pátek LN	
Vitality & Health	29. 1.
Vitality	24. 9.
Healthy lifestyle, relax, spa	5. 11.
Téma weekly	
Joints	5. 3.
Healthy senior	10. 9.
Teeth	24. 9.
Imunity	8. 10.
Víkend Dnes	
Healthy senior	20. 2.
Spa & wellnes	2. 10.

FASHION AND COSMETICS

Ona Dnes	
Winter in mountains and in the city	25. 1.
Fashion trends for spring	22. 2.
Special issue: Spring trends in makeup	26. 4.
Swimsuit special + fashion trends	31. 5.
Fashion trends for autumn	4. 10.
Winter fashion trends	15. 11.

SPORT

Dnes+TV	
Ice Hockey World Championship	20. 5.
European Football Championship	10. 6.
Olympic games	22. 7.
Speciál Dnes	
Fishing	5. 2.

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TRAVEL

Lidové noviny Daily	
Summer holiday	19. 2.
Ona Dnes	
Winter in the mountains and in the city	25. 1.
Winter travel - Fashion on the slopes	15. 11.
Dnes+TV	
Holiday	1. 7.
Pátek LN	
Travel	5. 3.
Come to Moravia	19. 3.
Come to Eastern Bohemia	14. 5.
Summer tips	18. 6.
Come to Moravia	8. 10.
Speciál Dnes	
Tourism / Sport	7. 5.
Summer in Czech republic	18. 6.
Víkend Dnes	
World of wonders	2. 1.
Tourism and camping equipment	17. 4.
Summer holiday	22. 5.
Winter holidays	13. 11.
Téma Weekly	
Mountain resorts	15. 1.
Outdoor	26. 3.
Travel	4. 6.

GASTRONOMY

Ona Dnes	
Easter cookbook	29. 3.
Barbecue cookbook	24. 5.
Summer cookbook – summer series	5. 7.
Confectionery 1	22. 11.
Confectionery 2 + Gift tips	29. 11.
Confectionery 3	6. 12.
Confectionery 4	13. 12.
Christmas cookbook	20. 12.
New Year's Eve cookbook and drinks	27. 12.
Víkend Dnes	
Tastes of bier	12. 6.
Tastes of vine	11. 9.
Pátek LN	
Easter cookbook	26. 3.
Preserving	2. 7.
Téma Weekly	
Czech breweries	16. 4.
Barbecue	16. 7.

EDUCATION

MF DNES Daily	
Entrance exams into universities	25. 1.
Entrance exams into high schools & universities	1. 2.
Graduates (TOP KOMBI)	18. 3.
Entrance exams into universities & post-secondary vocational colleges (TOP KOMBI)	19. 4.
Where to study after graduation	31. 5.
High schools & universities overview	9. 8.
School-leavers and graduates (TOP KOMBI)	16. 9.
Lidové noviny Daily	
Secondary school overview	5. 1.
Universities overview	19. 1.
Entrance exams into universities	2. 2.
Entrance exams into high schools	2. 3.
Graduates (TOP KOMBI)	16. 3.
Entrance exams into universities (TOP KOMBI)	20. 4.
Language courses	11. 5.
Universities and post-secondary vocational colleges	17. 8.
Graduates (TOP KOMBI)	14. 9.
High schools	2. 11.
Ona Dnes	
Back to school	30. 8.
Speciál Dnes	
Education	8. 1.
High schools & universities	15. 10.
Pátek LN	
Back to school	20. 8.
Téma Weekly	
Education / back to school	20. 8.

BOOKS

Víkend Dnes	
New books	13. 3.
Book as a gift	4. 12.

OTHER THEMES

Ona Dnes	
Valentine's Day	8. 2.
ONA DNES SHOPPING – Coupons	May
Mummy - Special issue on children and parents	7. 6.
ONA DNES SHOPPING – Coupons	October
Green issue	22. 3.
Doma Dnes	
Easter	31. 3.
Speciál Dnes	
Family	20. 8.
Téma Weekly	
Sustainability	14. 5.

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CHRISTMAS SPECIAL ISSUES

Ona Dnes	
Advent calendar	23. 11.
Gift tips	29. 11.
Christmas cookbook & last minute gifts	20. 12.
New Year's Eve cookbook and drinks	27. 12.
Doma Dnes	
Advent – preparing for Christmas	24. 11.
DNES+TV	
Christmas supplement	2. 12.
Pátek LN	
Christmas supplement	26. 11.
Víkend Dnes	
Books and other tips for gifts	4. 12.
Téma Weekly	
Christmas – Gift tips	3. 12.
City Life Magazine	
Christmas	10. 12.
Esprit Magazine	
Christmas – Gift tips	1. 12.

YEAR BOOKS

Dnes + TV	
Year book 2021	30. 12.
Speciál Dnes	
What 2021 gave and took	17. 12.
Víkend Dnes	
Czechs of the year	18. 12.

ESPRIT LN MAGAZINE

New generation	3. 2.
Fashion trends	3. 3.
Better life - Food / Drinks / Travel	7. 4.
Architecture	5. 5.
Czech succes	19. 5.
Crafts & Style	2. 6.
Summer	7. 7.
Fashion	1. 9.
Tradition	15. 9.
Design	6. 10.
Watches / Jewelry	3. 11.
Beauty	16. 11.
Christmas	1. 12.

CITY LIFE MAGAZINE

Issue No. 1	29. 1.
Issue No. 2	26. 2.
Issue No. 3 Fashion	26. 3.
Issue No. 4	30. 4.
Issue No. 5	28. 5.
Issue No. 6	25. 6.
Issue No. 7	27. 8.
Issue No. 8 Fashion	24. 9.
Issue No. 9	29. 10.
Issue No. 10	26. 11.
Issue No. 11 Christmas	10. 12.

For prices: see the pricelist for the year 2021.

Dates of issue of attachments can be altered in exceptional cases.

The editorial plan can be updated during the year. About any changes clients will be informed in advance.

Contacts: <http://www.mafra.cz/kontakty-obchod>