

media group **mafra**

PRESS · ONLINE · TV · PRINT



EDIT CALENDAR 2024  
NATIONWIDE THEMATIC SUPPLEMENTS

## NATIONWIDE THEMATIC SUPPLEMENTS – EDIT CALENDAR 2024

### FINANCE

<b>MF DNES Daily</b>	
Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	6. 4.
Life insurance (TOP KOMBI)	7. 5.
Investments and savings (TOP KOMBI)	1. 10.
Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	2. 11.
<b>Lidové noviny Daily</b>	
Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	5. 4.
Life insurance (TOP KOMBI)	10. 5.
<b>Metro Daily</b>	
Investments and savings (TOP KOMBI)	4. 10.
Home financing, mortgages (KOMBI)	8. 11.
Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	1. 11.
<b>Doma Dnes</b>	
Home financing, mortgages (KOMBI)	30. 10.

### SUSTAINABILITY/TECHNOLOGY

<b>Ona Dnes</b>	
Green issue - eco / bio / sustainability	11. 3.
Green issue - eco / bio / sustainability	9. 9.
<b>Doma Dnes</b>	
Smart home	13. 11.
<b>Speciál Dnes</b>	
Water	15. 3.
<b>Pátek LN</b>	
Smart home	7. 6.
<b>Téma Weekly</b>	
Modern technology	16. 2.
Sustainability	19. 4.
Ecology	8. 11.
E-mobility	22.11.

### SPORT

<b>Ona Dnes</b>	
Active life	15. 4.
Indoor sports	29. 10.
<b>Dnes+TV</b>	
Ice Hockey World Championship	9. 5.
Football European Championship	13. 6.
<b>Téma Weekly</b>	
Summer sports	12. 7.
<b>Víkend Dnes</b>	
Tourism & outdoor	20. 4.

### HEALTH

<b>Ona Dnes</b>	
Women's health – winter	29. 1.
Healthy skin	19. 2.
Women's health – menopause	4. 3.
Mental health	25. 3.
Special issue: Get bikini ready	29. 4.
Healthy tips - summer	17. 6.
Spa, wellness	30. 9.
Health: colds	21. 10.
Women's health - menopause	4. 11.
<b>Speciál Dnes</b>	
Spa/wellnes	8. 11.
<b>Pátek LN</b>	
Vitality & Health	26. 1.
<b>Téma Weekly</b>	
Vitamins / supplements	26. 1.
Joints	15. 3.
Healthy senior	6. 9.
Teeth	27. 9.
Immunity	11. 10.
Vaccination	25. 10.
<b>Víkend Dnes</b>	
Healthy life	10. 2.
Spa & wellness	12. 10.

### FASHION AND COSMETICS

<b>Ona Dnes</b>	
Home skin care	15. 1.
Winter in mountains and in the city	22. 1.
How to feel younger	5. 2.
Fashion trends for spring	26. 2.
Anti-age /Make up trends	22. 4.
Swimsuit special + fashion trends	27. 5.
Anti-age	23. 9.
Fashion trends for autumn	7. 10.
Winter fashion trends	11. 11.

### FAMILY

<b>Ona Dnes</b>	
St.Valentines Day	12. 2.
Pets	2. 4.
<b>Ona Dnes Shopping event "Nákupy"</b>	<b>13. 5.</b>
Parents and children	3. 6.
All about men	10. 6.
Summer family entertainment	24. 6.
Career vs. Family	2. 9.
<b>Ona Dnes Shopping event "Nákupy"</b>	<b>14. 10.</b>
<b>Speciál Dnes</b>	
Family	16. 8.

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### TRAVEL

<b>Ona Dnes</b>	
Winter in the mountains and in the city	22. 1.
Outdoor activities	15. 4.
Travel- vacations	6. 5.
Best places for sunbathing	27. 5.
Where to go for a swim	15. 7.
Winter travel - Fashion on the slopes	11. 11.
<b>Dnes+TV</b>	
Holiday	27. 6.
<b>Speciál Dnes</b>	
Summer	14. 6.
Summer tips	19. 7.
<b>Pátek LN</b>	
Travel	1. 3.
Come to Eastern Bohemia	10. 5.
Summer tips	14. 6.
<b>Téma Weekly</b>	
Travel	7. 6.
Outdoor	12. 7.
<b>Víkend Dnes</b>	
Hiking: destinations and equipment	20. 4.
Summer holiday	18. 5.
Summer traveling (8 issues) starting from	13. 7.
Winter holiday	16. 11.

### GASTRONOMY

<b>Ona Dnes</b>	
Easter cookbook	18. 3.
Barbecue cookbook	20. 5.
Summer cookbook – summer series	1. 7.
Drinks	8. 7.
School snacks	26. 8.
Confectionery 1	18. 11.
Confectionery 2 + Gift tips	25. 11.
Confectionery 3	2. 12.
Confectionery 4	9. 12.
Christmas cookbook + New Year's Eve	23. 12.
New Year's Eve cookbook	30. 12.
<b>Víkend Dnes</b>	
Tastes of beer	15. 6.
Tastes of wine	14. 9.
<b>Pátek LN</b>	
Easter cookbook	22. 3.
<b>Téma Weekly</b>	
Czech breweries	17. 5.
Barbecue	28. 6.

### BOOKS

<b>Víkend Dnes</b>	
New books	16. 3.
Book as a gift	7. 12.

### EDUCATION

<b>MF DNES Daily</b>	
High schools & universities	5. 1.
Entrance exams into universities	22. 1.
Entrance exams into high schools & universities	29. 1.
Post-secondary education – apprenticeship	2. 2.
Graduates (TOP KOMBI)	14. 3.
Entrance exams into universities & post-secondary vocational colleges (TOP KOMBI)	25. 3.
Where to study after graduation	27. 5.
High schools & universities overview	5. 8.
School-leavers and graduates (M KOMBI)	12. 9.
High schools & universities	11. 10.
<b>Lidové noviny Daily</b>	
Secondary school overview	2. 1.
Universities overview	16. 1.
Entrance exams into universities	30. 1.
Entrance exams into high schools	13. 2.
Graduates (TOP KOMBI)	12. 3.
Entrance exams into universities (TOP KOMBI)	16. 4.
Language courses	7. 5.
Universities and post-secondary vocational colleges	13. 8.
<b>Metro Daily</b>	
Graduates (M KOMBI)	10. 9.
High schools	29. 10.
<b>Speciál Dnes</b>	
Education	5. 1.
Post-secondary education – apprenticeship	2. 2.
High schools & universities	11. 10.

### BACK TO SCHOOL

<b>Ona Dnes</b>	
Back to school – shopping list	29. 7.
Back to school – special issue	19. 8.
Parents - Back to work	26. 8.
<b>Pátek LN</b>	
Back to school	16. 8.
<b>Téma Weekly</b>	
Education / back to school	16. 8.

### HOUSE AND GARDEN

<b>Doma DNES</b>	
Bathroom accessories	24. 1.
Swimming pools	21. 2.
Construction – special issue	17. 4.
Balcony, terrace	15. 5.
Wooden buildings and prefabs	5. 6.
Kitchen	11. 9.
Heating systems	25. 9.
Renovations – special issue	16. 10.
Smart home	13. 11.
<b>Speciál Dnes</b>	
House & Gargen	19. 4.
<b>Pátek LN</b>	
House, flat & garden	19. 4.
Smart home	7. 6.

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### CHRISTMAS SPECIAL ISSUES

<b>Ona Dnes</b>	
Advent calendar	18. 11.
Gift tips	25. 11.
Last minute gifts	16. 12.
Christmas & New Year's Eve cookbook and drinks	23. 12.
<b>Doma Dnes</b>	
Advent – preparing for Christmas	27. 11.
<b>DNES+TV</b>	
Christmas supplement	28. 11.
<b>Speciál Dnes</b>	
Christmas tips	6. 12.
<b>Víkend Dnes</b>	
Books and other tips for gifts	7. 12.
<b>Téma Weekly</b>	
Christmas – Gift tips	6. 12.
<b>Esprit Magazine</b>	
Christmas – Gift tips	4. 12.

### ESPRIT MAGAZINE

New generation	7. 2.
Fashion trends	6. 3.
Crafts	3. 4.
Architecture	7. 5.
Czech succes	5. 6.
Summer	10. 7.
Fashion	4. 9.
Design	2. 10.
Watches / Jewelry	6. 11.
Christmas	4. 12.

### CITY LIFE MAGAZINE

Issue No. 1	26. 1.
Issue No. 2	23. 2.
Issue No. 3 Fashion	22. 3.
Issue No. 4	26. 4.
Issue No. 5	31. 5.
Issue No. 6	28. 6.
Issue No. 7	30. 8.

For prices: see the pricelist for the year 2024.

Dates of issue of attachments can be altered in exceptional cases.

The editorial plan can be updated during the year. About any changes clients will be informed in advance.

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