
media group **mafra**

PRESS · ONLINE · TV · PRINT



EDIT CALENDAR 2022
NATIONWIDE THEMATIC SUPPLEMENTS

NATIONWIDE THEMATIC SUPPLEMENTS – EDIT CALENDAR 2022

FINANCE

MF DNES Daily

Life insurance (TOP KOMBI)	10. 5.
Investments and savings (TOP KOMBI)	4. 10.

Lidové noviny Daily

Motor third-party liability insurance and motor damage insurance (KOMBI)	8. 4.
Life insurance (TOP KOMBI)	13. 5.
Investments and savings (TOP KOMBI)	7. 10.
Home financing, mortgages (KOMBI)	4. 11.
Motor third-party liability insurance and motor damage insurance (KOMBI)	11. 11.

Ona Dnes

Savings	3. 1.
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Auto Dnes

Motor third-party liability insurance and motor damage insurance (KOMBI)	29. 3.
Car financing	12. 4.
Motor third-party liability insurance and motor damage insurance (KOMBI)	8. 11.

Doma Dnes

Home financing, mortgages (KOMBI)	9. 11.
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Speciál Dnes

Finance	2. 12.
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HOUSE AND GARDEN

Doma DNES

Bathroom accessories	19. 1.
Swimming pools	16. 2.
Garden technology	23. 3.
Construction – special issue	13. 4.
Balcony, terrace	4. 5.
Wooden buildings and prefabs	8. 6.
Kitchen	7. 9.
Heating systems	21. 9.
Renovations – special issue	19. 10.
Smart home	23. 11.

Speciál Dnes

Construction	2. 9.
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Pátek LN

House, flat & garden	22. 4.
Smart home	10. 6.
New housing trends	14. 10.

FASHION AND COSMETICS

Ona Dnes

Winter in mountains and in the city	24. 1.
Fashion trends for spring	21. 2.
Special issue: Spring trends in makeup	25. 4.
Swimsuit special + fashion trends	30. 5.
Anti-age	19. 9.
Fashion trends for autumn	3. 10.
Winter fashion trends	14. 11.

HEALTH

Lidové noviny Daily

Seniors	9. 9.
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Ona Dnes

Women's health – winter	10. 1.
Slimming (recipes, exercises, cosmetics)	17. 1.
Women's health - skin	31. 1.
Women's health - heart	14. 2.
Health: colds	21. 2.
Prevention + how to choose health insurance company	28. 2.
Women's health - spring cleansing, detox	7. 3.
Special issue: Get bikini ready	11. 4.
Sports special "Hooray out"	2. 5.
Healthy tips - summer	20. 6.
Spa, wellness	26. 9.
Health: colds	10. 10.
Women's health	31. 10.

Speciál Dnes

Spa/wellness	18. 11.
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Pátek LN

Vitality & Health	28. 1.
Vitality	23. 9.
Healthy lifestyle, relax, spa	4. 11.

Téma weekly

Joints	4. 3.
Healthy senior	9. 9.
Teeth	23. 9.
Immunity	7. 10.

Víkend Dnes

Healthy senior	19. 2.
Spa & wellness	8. 10.

SPORT

Dnes+TV

Olympic games	3. 2.
Ice Hockey World Championship	12. 5.

TECHNOLOGY

Speciál Dnes

Industry 4.0	5. 8.
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Pátek LN

Smart home	10. 6.
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Téma weekly

Modern technology	11. 2.
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CAR

Auto Dnes

Motor third-party liability insurance and motor damage insurance (KOMBI)	29. 3.
Car financing	12. 4.
Test of child car seats	24. 5.
By car to Croatia	21. 6.
Winter tire test	11. 10.
Motor third-party liability insurance and motor damage insurance (KOMBI)	8. 11.

Ona Dnes

Women and cars	14. 3.
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Téma weekly

Electric cars	11. 11.
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TRAVEL	
Lidové noviny Daily	
Summer holiday	18. 2.
Ona Dnes	
Winter in the mountains and in the city	24. 1.
Start of the tourist season	4. 4.
Travel- vacations	9. 5.
Winter travel - Fashion on the slopes	14. 11.
Auto Dnes	
By car to Croatia	21. 6.
Dnes+TV	
Holiday	30. 6.
Pátek LN	
Travel	4. 3.
Come to Moravia	18. 3.
Come to Eastern Bohemia	13. 5.
Summer tips	17. 6.
Come to Moravia	7. 10.
Speciál Dnes	
Summer	17. 6.
Víkend Dnes	
Tourism and camping equipment	23. 4.
Summer holiday	21. 5.
Treasures of World Nature (10-part series)	2. 7.-3. 9.
Winter holidays	12. 11.
Téma Weekly	
Mountain resorts	21. 1.
Outdoor	25. 3.
Travel	3. 6.

GASTRONOMY	
Ona Dnes	
Easter cookbook	28. 3.
Barbecue cookbook	23. 5.
Summer cookbook – summer series	4. 7.
Confectionery 1	21. 11.
Confectionery 2 + Gift tips	28. 11.
Confectionery 3	5. 12.
Confectionery 4	12. 12.
Christmas cookbook + New Year's Eve	19. 12.
Víkend Dnes	
Tastes of bier	11. 6.
Tastes of vine	10. 9.
Pátek LN	
Easter cookbook	1. 4.
Téma Weekly	
Czech breweries	22. 4.
Barbecue	15. 7.

EDUCATION	
MF DNES Daily	
High schools & universities	7. 1.
Entrance exams into universities	24. 1.
Entrance exams into high schools & universities	31. 1.
Post-secondary education – apprenticeship	4. 2.
Graduates (TOP KOMBI)	17. 3.
Entrance exams into universities	
& post-secondary vocational colleges (TOP KOMBI)	11. 4.
Where to study after graduation	30. 5.
High schools & universities overview	8. 8.
School-leavers and graduates (TOP KOMBI)	15. 9.
High schools & universities	14. 10.
Lidové noviny Daily	
Secondary school overview	4. 1.
Universities overview	18. 1.
Entrance exams into universities	1. 2.
Entrance exams into high schools	15. 2.
Graduates (TOP KOMBI)	15. 3.
Entrance exams into universities (TOP KOMBI)	19. 4.
Language courses	10. 5.
Universities and post-secondary vocational colleges	16. 8.
Graduates (TOP KOMBI)	13. 9.
High schools	1. 11.
Speciál Dnes	
Education	7. 1.
Post-secondary education – apprenticeship	4. 2.
High schools & universities	14. 10.

BACK TO SCHOOL	
Ona Dnes	
Back to school (series)	1. 8.-22. 8.
Parents - Back to work	29. 8.
Pátek LN	
Back to school	19. 8.
Téma Weekly	
Education / back to school	19. 8.

BOOKS	
Víkend Dnes	
New books	12. 3.
Book as a gift	3. 12.

OTHER THEMES	
Ona Dnes	
Valentine's Day	7. 2.
Pets	4. 4.
ONA DNES SHOPPING – Coupons	16. 5.
Mummy - Special issue on children and parents	6. 6.
Summer camps	13. 6.
Family holiday tips	27. 6.
ONA DNES SHOPPING – Coupons	17. 10.

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CHRISTMAS SPECIAL ISSUES

Ona Dnes	
Advent calendar	23. 11.
Gift tips	29. 11.
Christmas cookbook & last minute gifts	20. 12.
New Year's Eve cookbook and drinks	27. 12.
Doma Dnes	
Advent – preparing for Christmas	24. 11.
DNES+TV	
Christmas supplement	2. 12.
Pátek LN	
Christmas supplement	26. 11.
Víkend Dnes	
Books and other tips for gifts	4. 12.
Téma Weekly	
Christmas – Gift tips	3. 12.
City Life Magazine	
Christmas	10. 12.
Esprit Magazine	
Christmas – Gift tips	1. 12.

SUSTAINABILITY

Ona Dnes	
Green issue - eco / bio / sustainability	21. 3.
Green issue - eco / bio / sustainability	12. 9.
Speciál Dnes	
Water	18. 3.
Social responsibility & energy	20. 5.
Téma Weekly	
Sustainability	13. 5.
Electromobility	11. 11.

ESPRIT LN MAGAZINE

New generation	2. 2.
Fashion trends	2. 3.
Art & technologies	6. 4.
Architecture / Czech succes	4. 5.
Crafts	1. 6.
Summer	13. 7.
Fashion, fun & better life	7. 9.
Design / Beauty	5. 10.
Watches / Jewelry	2. 11.
Christmas	7. 12.

CITY LIFE MAGAZINE

Issue No. 1	28. 1.
Issue No. 2	25. 2.
Issue No. 3 Fashion	25. 3.
Issue No. 4	29. 4.
Issue No. 5	27. 5.
Issue No. 6	24. 6.
Issue No. 7	26. 8.
Issue No. 8 Fashion	30. 9.
Issue No. 9	21. 10.
Issue No. 10	25. 11.
Issue No. 11 Christmas	9. 12.

For prices: see the pricelist for the year 2022.

Dates of issue of attachments can be altered in exceptional cases.

The editorial plan can be updated during the year. About any changes clients will be informed in advance.

Contacts: <http://www.mafra.cz/kontakty-obchod>