
media group **mafra**

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EDIT CALENDAR 2021
NATIONWIDE THEMATIC SUPPLEMENTS

NATIONWIDE THEMATIC SUPPLEMENTS – EDIT CALENDAR 2021

FINANCE

MF DNES Daily

Life insurance (TOP KOMBI)	11. 5.
Investments and savings (TOP KOMBI)	5. 10.

Lidové noviny Daily

Motor third-party liability insurance and motor damage insurance (KOMBI)	9. 4.
Life insurance (TOP KOMBI)	14. 5.
Investments and savings (TOP KOMBI)	8. 10.
Home financing, mortgages (KOMBI)	5. 11.
Motor third-party liability insurance and motor damage insurance (KOMBI)	19. 11.

Auto Dnes

Motor third-party liability insurance and motor damage insurance (KOMBI)	30. 3.
Car financing	13. 4.
Travel insurance	15. 6.
Motor third-party liability insurance and motor damage insurance (KOMBI)	9. 11.

Doma Dnes

Home financing, mortgages (KOMBI)	3. 11.
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Speciál Dnes

Finance	3. 12.
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HOUSE AND GARDEN

Doma DNES

Bathroom accessories	20. 1.
Swimming pools	17. 2.
Garden technology	24. 3.
Construction – special issue	21. 4.
Balcony, terrace	5. 5.
Wooden buildings and prefabs	9. 6.
Kitchen	8. 9.
Heating systems	22. 9.
Renovations – special issue	20. 10.
Smart home	10. 11.

Speciál Dnes

Construction	3. 9.
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Pátek LN

House, flat & garden	16. 4.
Smart home	11. 6.
New housing trends	15. 10.

TECHNOLOGY

Speciál Dnes

Modern technology	19. 2.
Industry 4.0	6. 8.
International engineering fair 2021	1. 10.
IT: No limits	5. 11.

Téma weekly

Modern technology	12. 2.
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CAR

Auto Dnes

New cars	12. 1.
Car for spring	9. 3.

Téma weekly

Electric cars	12. 11.
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HEALTH

Lidové noviny Daily

Seniors	10. 9.
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Ona Dnes

Slimming (recipes, exercises, cosmetics)	11. 1.
Women's health	8. 3.
Eco issue	22. 3.
Special issue: Get bikini ready	6. 4.
Healthy tips	21. 6.
Women's health - skin	13. 9.
Women's health - digestion	1. 11.

Speciál Dnes

Spa/wellnes	19. 11.
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Pátek LN

Vitality & Health	29. 1.
Vitality	24. 9.
Healthy lifestyle, relax, spa	5. 11.

Téma weekly

Joints	5. 3.
Healthy senior	10. 9.
Teeth	24. 9.
Immunity	8. 10.

Vikend Dnes

Healthy senior	20. 2.
Spa & wellnes	2. 10.

FASHION AND COSMETICS

Ona Dnes

Winter in mountains and in the city	25. 1.
Fashion trends for spring	22. 2.
Special issue: Spring trends in makeup	26. 4.
Swimsuit special + fashion trends	31. 5.
Fashion trends for autumn	4. 10.
Winter fashion trends	15. 11.

SPORT

Dnes+TV

Ice Hockey World Championship	20. 5.
European Football Championship	10. 6.
Olympic games	22. 7.

Speciál Dnes

Fishing	5. 2.
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TRAVEL

Lidové noviny Daily

Summer holiday 19. 2.

Ona Dnes

Winter in the mountains and in the city 25. 1.

Winter travel - Fashion on the slopes 15. 11.

Dnes+TV

Holiday 1. 7.

Pátek LN

Travel 5. 3.

Come to Moravia 19. 3.

Come to Eastern Bohemia 14. 5.

Summer tips 18. 6.

Come to Moravia 8. 10.

Speciál Dnes

Tourism / Sport 7. 5.

Summer in Czech republic 18. 6.

Víkend Dnes

World of wonders 2. 1.

Tourism and camping equipment 17. 4.

Summer holiday 22. 5.

Winter holidays 13. 11.

Téma Weekly

Mountain resorts 15. 1.

Outdoor 26. 3.

Travel 4. 6.

GASTRONOMY

Ona Dnes

Easter cookbook 29. 3.

Barbecue cookbook 24. 5.

Summer cookbook – summer series 12. 7.

Confectionery 1 22. 11.

Confectionery 2 + Gift tips 29. 11.

Confectionery 3 6. 12.

Confectionery 4 13. 12.

Christmas cookbook 20. 12.

New Year's Eve cookbook and drinks 27. 12.

Víkend Dnes

Tastes of bier 12. 6.

Tastes of vine 11. 9.

Pátek LN

Easter cookbook 26. 3.

Preserving 2. 7.

Téma Weekly

Czech breweries 16. 4.

Barbecue 16. 7.

EDUCATION

MF DNES Daily

Entrance exams into universities 25. 1.

Entrance exams into high schools & universities 1. 2.

Graduates (TOP KOMBI) 18. 3.

Entrance exams into universities

& post-secondary vocational colleges (TOP KOMBI) 19. 4.

Where to study after graduation 31. 5.

High schools & universities overview 9. 8.

School-leavers and graduates (TOP KOMBI) 16. 9.

Lidové noviny Daily

Secondary school overview 5. 1.

Universities overview 19. 1.

Entrance exams into universities 2. 2.

Entrance exams into high schools 2. 3.

Graduates (TOP KOMBI) 16. 3.

Entrance exams into universities (TOP KOMBI) 20. 4.

Language courses 11. 5.

Universities and post-secondary vocational colleges 17. 8.

Graduates (TOP KOMBI) 14. 9.

High schools 2. 11.

Ona Dnes

Back to school 30. 8.

Speciál Dnes

Education 8. 1.

High schools & universities 15. 10.

Pátek LN

Back to school 20. 8.

Téma Weekly

Education / back to school 20. 8.

BOOKS

Víkend Dnes

New books 13. 3.

Book as a gift 4. 12.

OTHER THEMES

Ona Dnes

Valentine's Day 8. 2.

ONA DNES SHOPPING – Coupons May

Mummy - Special issue on children and parents 7. 6.

ONA DNES SHOPPING – Coupons October

Green issue 22. 3.

Doma Dnes

Easter 31. 3.

Speciál Dnes

Family 20. 8.

Téma Weekly

Sustainability 14. 5.

NATIONWIDE THEMATIC SUPPLEMENTS – EDIT CALENDAR 2021

CHRISTMAS SPECIAL ISSUES

Ona Dnes

Advent calendar	23. 11.
Gift tips	29. 11.
Christmas cookbook & last minute gifts	20. 12.
New Year's Eve cookbook and drinks	27. 12.

Doma Dnes

Advent – preparing for Christmas	24. 11.
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DNES+TV

Christmas supplement	2. 12.
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Pátek LN

Christmas supplement	26. 11.
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Víkend Dnes

Books and other tips for gifts	4. 12.
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Téma Weekly

Christmas – Gift tips	3. 12.
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City Life Magazine

Christmas	10. 12.
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Esprit Magazine

Christmas – Gift tips	1. 12.
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YEAR BOOKS

Dnes + TV

Year book 2021	30. 12.
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Speciál Dnes

What 2021 gave and took	17. 12.
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Víkend Dnes

Czechs of the year	18. 12.
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ESPRIT LN MAGAZINE

New generation	3. 2.
Fashion trends	3. 3.
Better life - Food / Drinks / Travel	7. 4.
Architecture / Czech succes	5. 5.
Crafts & Style	2. 6.
Summer	7. 7.
Fashion	1. 9.
Design	6. 10.
Watches / Jewelry	3. 11.
Christmas	1. 12.

CITY LIFE MAGAZINE

Issue No. 1	29. 1.
Issue No. 2	26. 2.
Issue No. 3 Fashion	26. 3.
Issue No. 4	30. 4.
Issue No. 5	28. 5.
Issue No. 6	25. 6.
Issue No. 7	27. 8.
Issue No. 8 Fashion	24. 9.
Issue No. 9	29. 10.
Issue No. 10	26. 11.
Issue No. 11 Christmas	10. 12.

For prices: see the pricelist for the year 2021.

Dates of issue of attachments can be altered in exceptional cases.

The editorial plan can be updated during the year. About any changes clients will be informed in advance.

Contacts: <http://www.mafra.cz/kontakty-obchod>